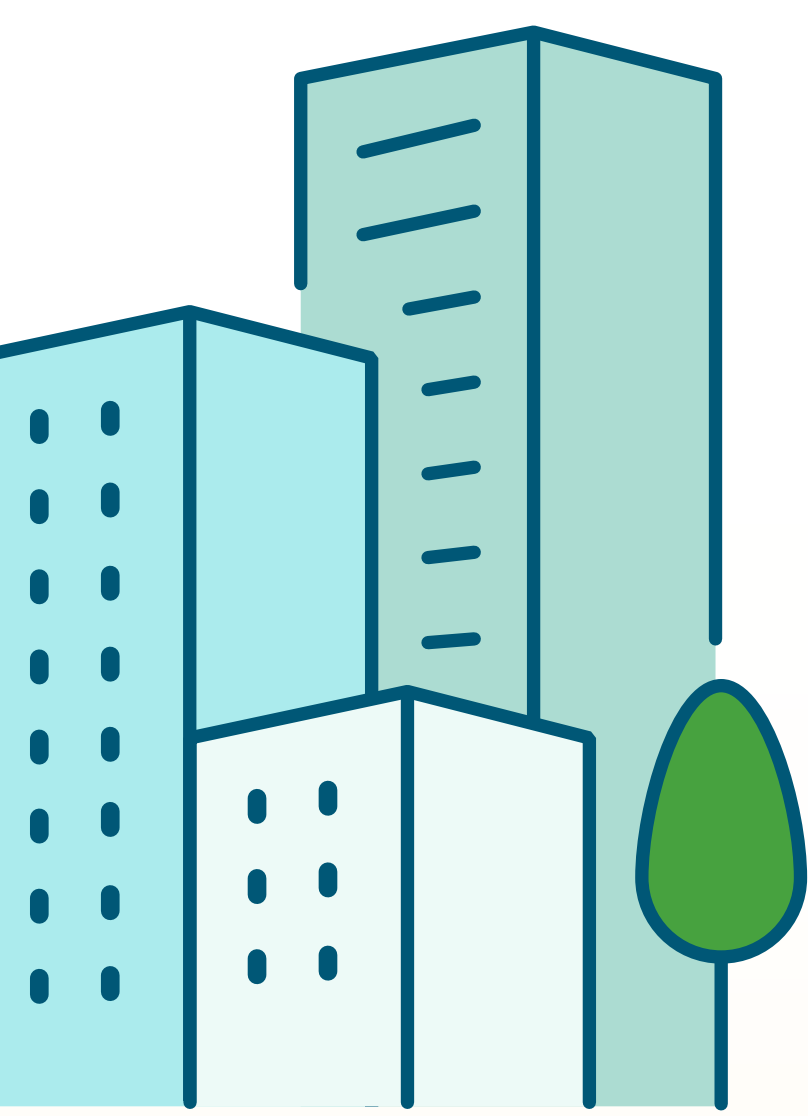


AI'S BREAKDOWN LANES: THREE KEY AREAS OF FRICTION

42% of AI projects fail to meet their destination.
Here's where they get off track.



ORGANIZATIONAL FRICTION is a major AI roadblock

- 75% Struggle to find enough data science talent
- 58% Have limited or no internal data science training programs in place
- 35% Report low AI literacy within their organization

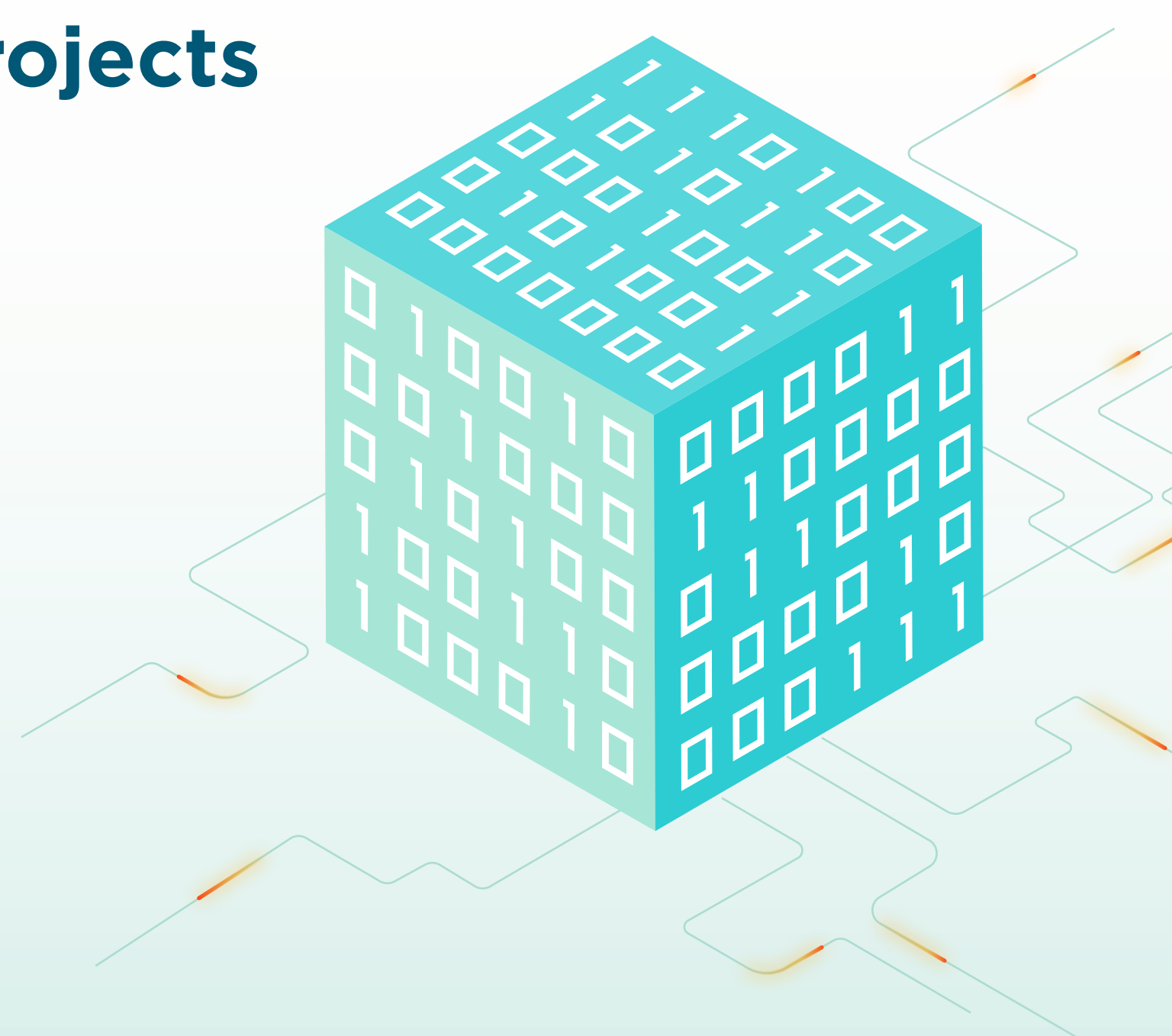
Organizations are getting in their own way

- 33% of leaders think teams are too siloed
- 63% of respondents think their organizations make AI more complicated than it needs to be

TECHNOLOGICAL FRICTION is hindering data and AI projects

1 in 3 said more than half of data science projects fail

1 in 4 said more than half of AI projects fail



Top three barriers to data-driven insights:

- Insufficient data processing speed and capacity
- Not making informed decisions quickly
- Data quality issues

Other obstacles

- Old systems that slow down AI initiatives
- Messy data that derails projects

FINANCIAL FRICTION creates bumps in the road

One third of organizations struggle with:

- High cost of implementation
- Costs to train and expand workforce

One quarter of organizations struggle with the cost of updating outdated software



28% Say leadership is too focused on high upfront costs to understand how investing in AI would benefit the organization in the long run

#ONLYFORWARD

Altair commissioned an independent, international online survey of 2,037 professionals employed throughout several target industries who work with data in some capacity. Fieldwork took place in March 2023.

View the full survey report [here](#).